



Certeon Expands Its Distribution Adding CDG as European Distributor

Aegis IT, a CDG Reseller, Uses Certeon to Accelerate Apps to Remote Offices

BURLINGTON, Mass. – July 6, 2010 – [Certeon](#), the leading provider of virtualized software-based WAN optimization and application acceleration, today announced it has signed a distribution agreement with [CDG](#), a major distributor of leading-edge information technology in the United Kingdom and throughout Europe. CDG specializes in the most innovative technologies for the WAN acceleration and cloud computing markets.

With Certeon's [aCelera](#) virtualized WAN acceleration solutions and CDG's European system integrators, service providers and resellers throughout Europe, enterprises can improve the performance of important business applications running over the WAN, including Microsoft SharePoint, Office and Exchange Server; IBM Rational; disaster recovery; and other mission-critical applications. [aCelera](#) virtual appliances are hypervisor agnostic and are supported on both VMware and Microsoft Hyper-V virtual operating systems.

"As a software-based WAN acceleration solution, Certeon's products provide the flexibility and agility that customers need as their networks evolve," said Oren Taylor, director at CDG. "Certeon has architected a highly scalable, future-proof WAN acceleration platform that eliminates a host of infrastructure challenges. The future for WAN optimization clearly lies in virtual software solutions. Certeon, with its proven product set, is certainly well ahead of the pack."

Aegis IT, a leading technology solutions provider in Northern England with a specialization in virtualization, is one of several CDG resellers that provide Certeon solutions. Aegis IT uses Certeon's solutions to help customers accelerate data access from remote offices where the network latency and congestion restrict application performance.

"When migrating to a virtualized environment, WAN performance at the edges of the network becomes a major issue," said David McPherson, owner and managing director of Aegis IT. "Certeon helps us accelerate data to these sites without requiring additional capital expenditures, enabling our clients to lower their operating expenses. We've found that the [aCelera](#) products are easy to install and manage and deliver the improved performance required. By bundling Certeon's products with our virtualization services, we can provide enhanced services to our clients."

CDG partners will be reselling all of Certeon's products, including the [aCelera](#) virtual appliance that accelerates within virtualized and non-virtualized infrastructures without proprietary hardware appliances: Certeon's [aCelera Sync](#) software, which enables more efficient data replication and backup over the WAN; Certeon's [aCelera Management System](#) for configuring, monitoring and managing [aCelera](#) appliances; and Certeon's [aCelera Client](#) for application acceleration over the WAN from individual local laptops and desktops. CDG will also serve as one of several demonstration sites for Certeon products in the United Kingdom.

"The partnership with CDG represents a major expansion of our international distribution capabilities. We are delighted to be partnering with CDG, one of the largest and most progressive distributors in Europe," said Peter Dougherty, CEO and president, Certeon. "CDG has an impressive track record of successfully introducing the latest technologies throughout Europe. They have the knowledge, the expertise and the

right channel partners to help customers tackle their WAN optimization challenges. With our virtual appliance for WAN acceleration for VMware and Hyper-V, Certeon allows service providers to deploy services in minutes, not months.”

aCelera virtual appliances enable enterprises and managed service providers to dramatically increase the performance of applications accessed over the WAN, improving application response time by up to 95 percent. *aCelera*'s network optimization capabilities also allow enterprises to reduce their network bandwidth requirements, thereby lowering overall capital and operating costs. Independent test results from the Tolly Group show that Certeon *aCelera* software can support up to 50 percent more accelerated connections than do proprietary hardware appliances.

About Certeon

Certeon is the leader in virtualized WAN optimization. Certeon's *aCelera* software is the first WAN optimization and application acceleration virtual appliance to deliver acceleration, scalability and manageability. *aCelera* reduces application response time over the WAN and lowers network bandwidth requirements up to 95 percent without proprietary hardware appliances. The *aCelera* family of software-based solutions includes *aCelera* virtual appliance and *aCelera Client* for optimized desktop-to-data-center performance and *aCelera Sync* for efficient business continuity over the WAN. As more resources (i.e., CPU, memory and disk) are added, *aCelera* performance scales linearly and supports up to 50 percent more concurrent accelerated connections than do “closed” proprietary hardware appliances. Enterprises and managed service providers can save as much as 60 percent in total cost of ownership when deploying *aCelera* software to virtualized data centers, cloud environments or remote offices. For more information, visit www.certeon.com.

About CDG

CDG specializes in cloud, VDI, application delivery and Desktops as a Service (DaaS). CDG is a focused, legally and commercially independent business formed out of CDG Europe, a pan-European organization with operations in the Nordic countries and mainland Europe. CDG Europe in 2009 turned over in excess of €70m with more than 100 employees. CDG works at the forefront of technology innovation and continually seeks out the new technology drivers of the future and maps appropriate technologies into its portfolio. CDG Europe has an impressive background, having come from a heritage of introducing Citrix, VMware (unbundled), ThinApp, SoftGrid and others into the European market, mainly through mainland Europe. CDG has a sister company formed in October 2009 called Cloud Group that is responsible specifically for DaaS support; both organizations work seamlessly together. For more information, visit www.cdguk.com.

Certeon Contact:

Mary Hecht-Kissell

PR Strategies

919.846.4949

maryhk@pr-strategies.com

###