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**Certeon's Jane Shurtleff Appointed to AIIM New England Chapter Board of Directors**

*-- Enterprise Content Management Association Leverages Shurtleff's Marketing Expertise to Raise Visibility for Member Companies --*

**BURLINGTON, Mass. – May 29, 2007** - [Certeon](#), the industry's first vendor to provide Application Intelligent Networking™ for significantly accelerating applications over wide area networks (WANs), today announces the appointment of its Director of Marketing, Jane Shurtleff, to the [AIIM](#) New England Chapter Board of Directors. With more than 70,000 members worldwide, the enterprise content management (ECM) association represents users, vendors, and partners in the ECM space and acts as an intermediary for the industry.

Shurtleff brings to AIIM more than 25 years of experience in network-related marketing, business development and product management for companies such as Emulex, Stratus Computer, and Digital Equipment Corporation. In her role on the AIIM marketing programs committee, she works closely with the marketing programs team to source and develop sponsorship opportunities for member companies, with the end goal of raising visibility for these companies within AIIM's New England chapter as well as with their existing customers. An exciting upcoming sponsorship opportunity for AIIM New England Chapter members is the [12<sup>th</sup> Annual Horace Mann Golf Benefit](#) on July 16, 2007 for the Horace Mann School for the Deaf and Hard of Hearing.

"Jane's marketing expertise is a true asset to AIIM's New England chapter, and we look forward to seeing the results of her involvement," said Ed LoTurco, chapter president of AIIM New England. "Her knowledge of and experience with the challenges facing the ECM industry will translate into effective marketing programs, and ultimately increased sales, for our member companies."

Certeon's S-Series Application Acceleration Appliances™ with Application Intelligent Networking are the next generation of application acceleration and application delivery solutions for maximizing the speed, security, and scalability of globally distributed applications. The S-Series

appliances enable application intelligence on the network, significantly improving application response times for all HTTP/S traffic over the WAN and specifically for mission-critical enterprise content management and distribution applications such as EMC® Documentum® and eRoom®.

“AIIM plays a key role for the ECM industry, raising the status and awareness of the constituency to the larger business world,” said Shurtleff. “I look forward to working with the AIIM New England Chapter as a new board member to help foster growth for all of the groundbreaking New England companies involved with advancing ECM. I also applaud the AIIM New England Chapter's support of the Horace Mann School for the Deaf and Hard of Hearing and look forward to working with them on their efforts to support this wonderful institution.”

To learn more about Certeon's S-Series Appliance and its ECM solution, visit:

[http://www.certeon.com/solutions/enterprise\\_content\\_management\\_solutions.asp](http://www.certeon.com/solutions/enterprise_content_management_solutions.asp).

#### **About Certeon**

Certeon's S-Series Application Acceleration Appliances provide the industry's first solution for Application Intelligent Networking to deliver application acceleration, security and scalability from the desktop to the data center. Certeon's patent-pending S-Series appliances accelerate all WAN traffic and are optimized for distributed content delivery and collaboration applications such as: enterprise content management, work flow and process management, Web portals and search. The appliances minimize network traffic to significantly improve application response times, while maintaining end-to-end security. Founded in 2003, Certeon is a private company funded by Globespan Capital Partners and Sigma Partners. The Company is headquartered in Burlington, Massachusetts with European offices in The Netherlands. For more information, visit [www.certeon.com](http://www.certeon.com) or call 781-425-5200.

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