



## **Texon Selects Certeon to Accelerate SAN Replication and Disaster Recovery**

*aCelera Sync improves Texon SAN replication performance up to 5x for less cost than hardware-based WAN optimization appliances*

**BURLINGTON, Mass. — May 4, 2010 —** Certeon, the leading provider of virtualized WAN optimization and application acceleration, today announced that Texon L.P., a leading energy supplier specializing in purchasing, transporting and marketing oil and natural gas products, has selected Certeon's *aCelera Sync* virtual appliance to optimize its business continuity environment. Certeon dramatically improved Texon's replication time by 5x at a fraction of the cost of competitive hardware appliances.

Texon operates its corporate data center in Houston, Texas, and its remote disaster recovery site in Conroe, Texas, using a Dell EqualLogic PS5000E SAN, replicating between 30 GB and 50 GB of data per day. Due to the length of time it took to replicate the data prior to installing Certeon's *aCelera Sync*, Texon's replicated data was four to six hours old. Texon needed a WAN optimization solution that enabled the company to keep its replication data current.

After installing *aCelera Sync* in its data center and remote replication site, Texon saw an immediate two to five times decrease in replication time without an increase in bandwidth. For example, when replicating its e-mail traffic, Texon saw its Microsoft Exchange volume and transfer time go from 9.8 GB in 18 hours before deploying *aCelera Sync* to transferring 15.4 GB in under 9½ hours after deploying *aCelera Sync*. Also, Texon found Certeon's solution to be three to four times less expensive than competitive hardware appliances.

"With *aCelera Sync*, we have been able to significantly increase our effective throughput without having to purchase additional bandwidth," stated Sean Brown, senior network administrator, Texon. "Certeon allowed us to stay current in our replication throughout the day at a fraction of the cost."

When Texon first evaluated Certeon's *aCelera Sync* software it found it easy to deploy into its existing virtualization infrastructure. *aCelera Sync* software is a virtual appliance that is supported by industry-standard hypervisors such as VMware ESX and Microsoft Hyper-V. Other hardware-based WAN optimization products would have required more planning and would have been much more labor intensive to install, whereas *aCelera Sync* can be downloaded over the network and installed in the data center and remote replication site in less than 30 minutes.

Business continuity processes such as data backup and replication can be significantly slowed over a WAN. Low bandwidth, high latency, contention and packet loss can result in longer backup windows and the need to buy more bandwidth to support growing amounts of backup data. *aCelera Sync* is specifically designed to overcome these network issues and enable enterprises to quickly and efficiently achieve their RTO and RPO goals.

"Time to service and cost savings are critical to an enterprise's successful business continuity strategy," stated Peter Dougherty, president and CEO, Certeon. "Certeon's *aCelera Sync* virtual appliance enables companies to start and run replication and disaster recovery operations in less time and for less cost than hardware appliances. Specifically, with Certeon, enterprises will see less upfront costs and a shorter time to ROI from their existing network bandwidth investment."

Certeon was the first vendor to introduce a truly virtualized WAN optimization and application acceleration solution, *aCelera* virtual appliance software, for reducing remote application response time, increasing scalability and lowering IT costs. With the addition of *aCelera Sync* software, Certeon delivers the industry's first virtual appliance that dramatically reduces data backup and recovery time and lowers network bandwidth requirements for the business continuity market. *aCelera Sync* enables IT managers to consolidate the management of their remote business continuity environments and eliminate the costs and risks of off-site tape transport and storage. *aCelera Sync* reduces the amount of traffic going over the WAN, delaying additional bandwidth upgrades and associated costs. It is nondisruptive and allows backup and replication as often as needed. Certeon's *aCelera Sync* also speeds remote backup for many of the industry's leading backup and replication solutions, including but not limited to products from EMC, CommVault, Double-Take, Dell EqualLogic, FalconStor, Network Appliance and Symantec.

## **About Certeon**

Certeon is the leader in virtualized WAN optimization. Certeon's *aCelera* software is the first WAN optimization and application acceleration virtual appliance to deliver acceleration, scalability and manageability. *aCelera* software reduces application response time over the WAN and lowers network bandwidth requirements up to 95 percent without proprietary hardware appliances. The *aCelera* family of software-based solutions includes *aCelera* virtual appliance and *aCelera Client* for optimized desktop to data center performance, and *aCelera Sync* for efficient business continuity over the WAN. *aCelera* performance scales linearly as more resources are added (e.g., CPU, memory and disk) and supports up to 50 percent more concurrent accelerated connections than "closed" proprietary hardware appliances. Enterprises and managed service providers can save as much as 60 percent in total cost of ownership when deploying *aCelera* software to virtualized data centers, cloud environments or remote offices. For more information, visit [www.certeon.com](http://www.certeon.com).

## **About Texon L.P.**

Texon L.P. was founded in 1989 to provide service and value in the crude oil, natural gas and natural gas liquids marketing area of the energy industry. Today, Texon brings together a highly experienced staff and a service-oriented attitude with extensive and diverse resources. The end result is a company large enough to pursue any sound business opportunity to better serve our clients, yet small enough to continue to provide the specialized service and customer-first environment that is the foundation of our success.

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